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## Coastal Coalition awareness program to help lower flood insurance costs

MICHELLE BRUNETTI POST Staff Writer 4 min ago



On April 16th 2018, Heavy rain caused flooding in Atlantic City. Images Texas Ave and Artic Ave.

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The New Jersey Coastal Coalition is creating a multi-town program for flood awareness, and will use it to help lower flood insurance premiums for participating municipalities.

The Federal Emergency Management Agency (FEMA) has approved the coalition's plan to broadcast information on flood awareness. It will be factored into premium discounts through FEMA's Community Rating System, according to the coalition.

The coalition, which believes the plan is the largest of its kind in the U.S., will announce details at a press conference at Longport Borough Hall on Wednesday at 10 a.m.

Speakers include Longport Mayor Nick Russo, Multi-Jurisdictional Program for Public Information Systems Administrator Chris Huch, coalition meteorologist Dan Skeldon, and coalition strategic planner Edward J. Mahaney Jr.

The coalition is a 501c3 charitable trust that has worked since 2013 on flood mitigation and the challenges faced by Jersey Shore communities on tidal, rainwater and coastal flooding.

Follow me on Twitter @MichelleBPost to hear details from the press conference.

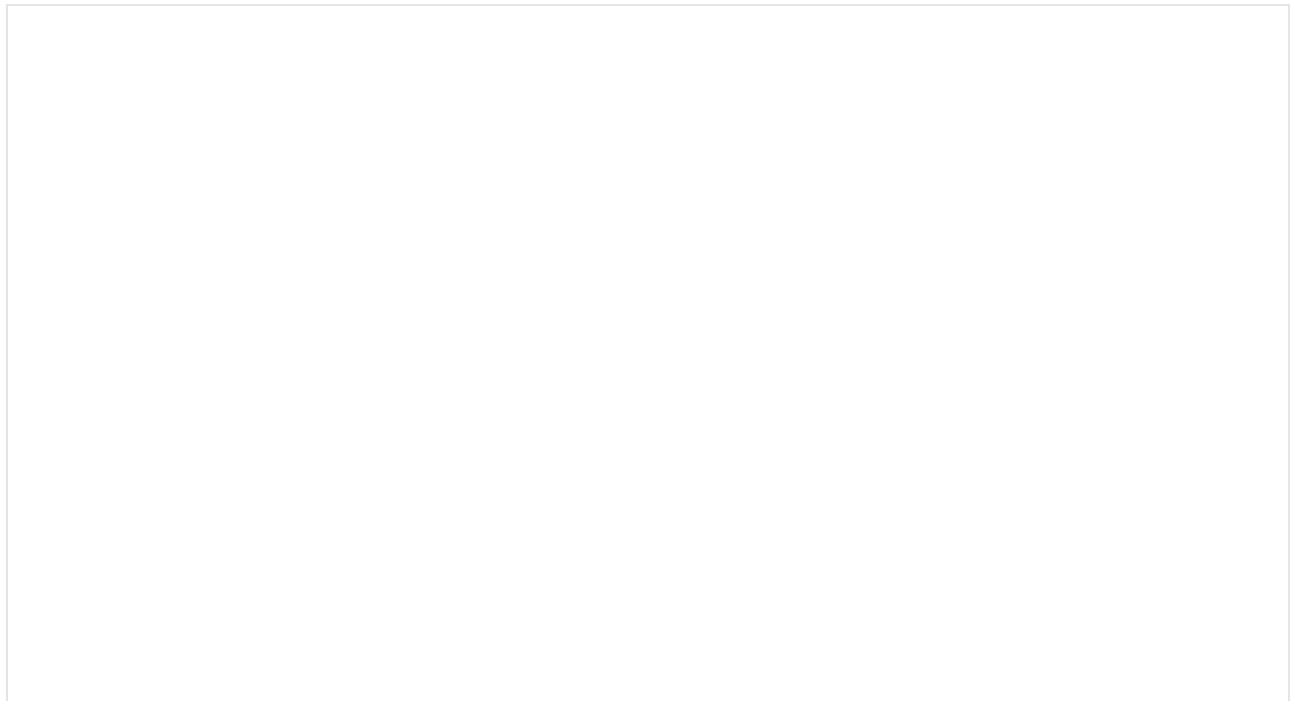
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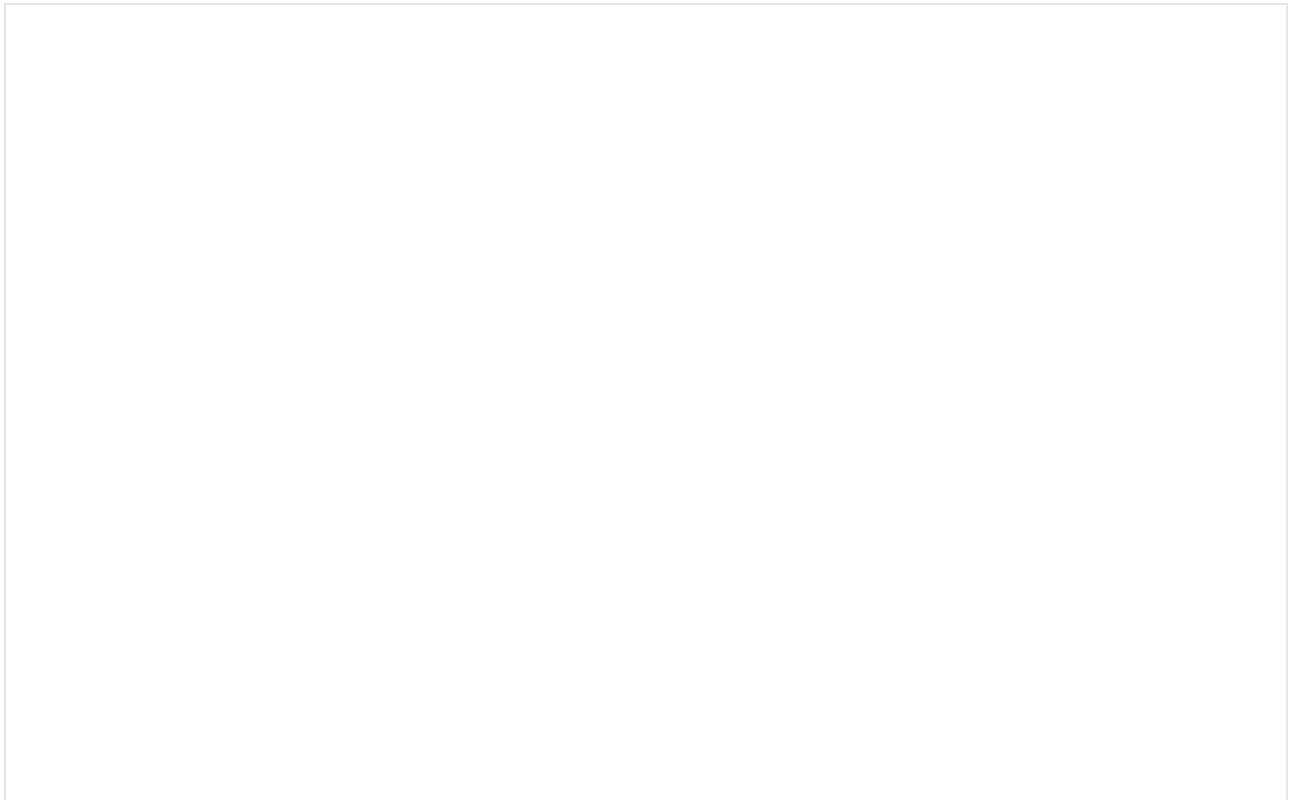
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## Michelle Brunetti Post

In my first job after college got paid to read the New York Times and summarize articles for an early online data base. First reporting job was with The Daily Record in Parsippany. I have also worked in nonprofits, and have been with The Press since 1990.