

Egg Harbor Township Municipal Alliance

Egg Harbor Township Municipal Building, 3515 Bargaintown Road, Egg Harbor Township, NJ 08234

MINUTES May 23, 2018

Nick Pella, Chairman	Present
Edward Bertino	Present
Kim Burns	Present
Gwendolyn Conedy	ABSENT
Dena Danz	Present
Staci DiMattia	EXCUSED
Peter Jamieson	Present
Crystal Mays	Present – Arrived 4PM
Anna Strang	ABSENT
Lori Ward	Present
Brian Wilson -	EXCUSED

Opening Statement was read by Secretary Danz. Meeting was called to order by Chairman Pella at 3:43 pm.

Attendance showed 6 members present and 5 absent. Member Mays arrived at 4pm changing the count to 7 members present for the majority of the meeting.

There were no tabled items to be discussed

Chairman Pella ran through the list of old items and reminded everyone that all Invoices for last year's grant needs to be turned in ASAP, they must be paid by June Committee Meeting. Chairman Pella advised that the following Hooked on Fishing Events will take Place and members were encouraged to volunteer and attend the trips.

- o Hooked on Fishing June 9th at Nature Reserve. Event is 10-12:30. Members Danz, Mays, Burns, Bertino and Ward volunteered for the event.
- o Hooked on Fishing trips July 16th & August 20th will depart from the EHT Community Center and will take place on the Starfish Fishing Boat out of Sea Isle City. More information will be posted on the EHT Recreation Website

Secretary Danz explained the special needs fishing trip and stated this trip will not have transportation and is free for all Township special needs participants. The special needs trip will take place on August 23rd.

Secretary Danz advised that we still had additional funds in the fishing account that needed to decide what we wanted to use the funds for. It was suggested that we purchase an EZ up for the Alliance fishing events and other events hosted throughout the year. In addition, Member Ward suggested that we purchase some supplies for the Youth Fishing Challenge on June 9th to include bug spray and sun screen and a case of water for the volunteers. She also suggested a better way to keep our pamphlets from flying around.

Secretary Danz advised that we will also have help from Recreation Camp staff that day. The camp counselors will be on hand to assist with measuring and keeping things moving.

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Secretary Danz advised the Alliance that we have received 3 fishing poles and a few other raffle items from NJ Fish and Wildlife along with first, second and third place medals. Members agreed to give medals for biggest fish, most fish and smallest fish and to provide every youth with a raffle ticket in order to try and win many poles and raffles that we will have that day. The reason the alliance decided to handle the raffles this way was because there were not many fish caught last year and this gives more participants a chance to win various items.

Chairman Pella asked if it was possible to add another trip to the summer or another event at the nature reserve. Secretary Danz advised she would speak to Recreation Director, Rick Audet to see if he would like to run another boat during the summer.

Member Ward asked to reach out to the DEP to see if they would be willing to stock the pond prior to the event.

Chairman Pella asked Member Bertino for a National Night Out update. Member Bertino advised that we implemented a sponsorship program for the alliance to assist with hiring different performers such as face painters, balloon makers, magicians etc...

The sponsorship is as follows:

**Donations towards EHT National Night Out fireworks, games, and entertainment much appreciated!!
Event Date: Tues, August 7, 2018**

GOLD (\$1,000 or more) will receive:

- Business name printed on T shirts listing the Gold Sponsors
- First priority set up location for your table, display vehicle, or promotion
- Business name listed on NNO Event Flyer which is disseminated via many forms of social media, displayed in local businesses, and all public buildings
- Business name mentioned in all press releases via the AC Press and EHT Current
- DJ sponsorship announcements extensively during NNO
- Your business can provide banners and yard signs to be displayed in multiple areas of the park during NNO
- Gold Sponsor Appreciation Plaque
- Appreciation letter from the EHT Municipal Alliance

SILVER (\$500) will receive:

- Priority set up location for your table, display vehicle, or promotion
- Business name mentioned in all press releases via social media
- DJ sponsorship announcements extensively during NNO
- Your business can provide banners and yard signs to be displayed in multiple areas of the park during NNO
- Appreciation letter from the EHT Municipal Alliance

BRONZE (\$250) will receive:

- Business name mentioned in all press releases via social media
- DJ sponsorship announcements extensively during NNO
- Appreciation letter from the EHT Municipal Alliance

HONORABLE MENTION (<\$250):

- Business name mentioned in all press releases via social media
- Appreciation letter from the EHT Municipal Alliance

Checks can be made out to:

Egg Harbor Township Municipal Alliance

They can be mailed to:

Egg Harbor Township Community Center
Attn: Dena Danz
5045 English Creek Ave.
Egg Harbor Township, NJ 08234

Member Bertino advised that he received our first Gold sponsorship from EHT Police Athletic League. Secretary Danz advised that we should also be receiving a donation from the EHT Education Association and from the Atlantic County Empowerment Group.

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In addition to that we will be listing Atlantic County Rental and Action Uniform as Silver Sponsors as ACR is donating supplies for the event and Action Uniform is donating 40 shirts (20 Red/20 Blue) to the softball game for Police and Fire. The softball game, renamed to the Lt. Algeri Memorial Game will sport a new logo this year.

Member Bertino advised that PAL will bring additional items this year including bigger drones and laser tag.

Member Burn brought up a discussion about the balloons. She stated last year, many kids were asking for them so they could suck the helium out of them. This year, with the approximate 100 balloons we have left, we will use them as decorations for the event. Any member is asked if someone is seen walking with a balloon to please ask them to put it back. Balloons will be removed by the Alliance and disposed of properly at the end of the evening.

Member Bertino advised that after last years after action plan, it was noted that we needed to take more pictures of people supporting NNO event and showing them with items with the NNO logo. Member Ward asked if we could ask Krista Kraybill to be the photographer for the evening to see if she could capture some of these for us. Secretary Danz will reach out to her.

It was discussed amongst all members that we should get our event out on social media. Ask participants to take photos and post them to snap chat, Instagram, twitter and facebook using the #EHTNNO2018 tag line.

Member Bertino advised that we should look into some free handouts, like the Chick-Fil-A cards or Wawa gift cards.

Walts Primo Pizza will also be listed as a silver sponsor as he will be donating pizza for the volunteers and the explorers that evening.

Member Mays and Member Jamieson took application forms for 5 more vendor tables. They were advised to turn them into April Stafford in the police department once they are completed.

Member Bertino advised that he has 6 kids that need to complete some community service hours so he will have them in the part from 10-4 in order to clean up, and help set up vendor tables. Secretary Danz will coordinate with public works to get trash pinchers, trash bags and the recycle trash cans placed throughout the park.

Member Bertino will coordinate the donation of golf carts for the evening. He will be asking for 10 carts so we can have extra people helping shuttle vendors to their car at the end of the evening.

Member Burns suggested we look into the reusable bags and we put #EHTNNO2018 on the bags along with the alliance logo. This would be our handout. Secretary Danz will look into this. Members last meeting discussed possibly handing out American Flags, that motion has since been removed as they felt that would be more useful for a parade.

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Members discussed the colors of the T-shirts for this year. Shirts will be purchased for volunteers only if we receive enough donation/sponsorship money. Members are looking at Carolina Blue/Electric Blue in the dry fit. Once we have the sponsors in place and their logos we will move forward with purchasing the t-shirts.

Secretary Danz went through the food vendors for this year. We will have 3 food trucks (all have their mercantile licenses for the Township). In addition we will have both the Hockey Stand and the Football Stand open.

Under new business Chairman Pella asked Member Bertino to discuss the #Not Even Once program that he would like to bring to the High School and have a portion funded through the Alliance. He stated the idea behind the program is to inform students ages 16-18 about the devastating addictiveness of opiate use and where it can lead. It provides information to make informed decisions regarding the use of opiates while building positive relationships between police and students at the High School Level. The curriculum would be presented during health classes and would reach over 600 students.

Member Bertino advised that he is working with the EHTHS Principal and the Chief of Police to implement the program and to get additional officers trained in its presentation.

Members were in agreement that this will reach a lot of students and we need to see what we can do to come up with some funding. Member Burns and Secretary Danz will speak with Kathy McFadden to see if she can subsidize one of the other programs through another grant. The reason we looked at this, was because of the number of students we could reach with the new program compared to what we are reaching in the ones we are currently doing. Secretary Danz also stated that she has emailed County Coordinator Kerley to inquire how additional grant money can be applied for when we renew our grant.

Member Bertino stated that JTAC is also onboard with helping to get this program rolling and they are willing to purchase items needed to begin.

The alliance will look into getting funds in place to help this program begin in September.

During open discussion Member burns stated that APR received some grant money for Stop Act, which is an underage drinking grant and that she would like the alliance to look into hosting a Town Hall around prom time. All members were in agreement that this is something we would like to do. This will also touch on parents who host, lose the most campaign. Member Burns and Secretary Danz will research this some more and have updated information at future meetings.

Secretary Danz stated that she attend the Sami Symposium at the High School on April 25th. She stated that Member DiMattia requested the alliance set up a table, so Secretary Danz supplied her with the table cover and numerous brochures for the event. In the future it was suggested that if we are informed prior to the event, that members could be present at events like this.

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Member Burns asked if any other members have heard concerns should marijuana be legalized and what they thought may happen since one of the marijuana dispensaries is located in EHT. Members felt this is something we should look more into in the near future.

Secretary Danz advised that since Stephen Slusarski is no longer a member of the alliance another signature will be needed for the checking account. Members in attendance agreed that Member Lori Ward will be the second signature on the account. Secretary Danz and Member Ward will make arrangements to go to TD Bank to make the change.

A reminder was given that our next meeting is scheduled for July 19th at the Community Center.

Chairman Pella asked for a motion to adjourn the meeting at 5:15, Secretary Danz made the motion and all members present affirmed.

Minutes respectfully submitted by:

Dena Danz

Dena Danz, Secretary